



ABOUT ME

I am a creative storyteller, for training and education. Adult focused using the ADDIE and Kirkpatrick methodologies. Using 35+years of graphic design and 10+ yrs. of instructional design experiences.

SKILLS

Microsoft Office 365, Adobe Creative Cloud, Graphic design & Instructional design

EXPERIENCE

MICROSOFT CO+I

CONTRACT - INSTRUCTIONAL DESIGNER MARCH 2019 - PRESENT

Working with CO+I as an instructional designer, I have used my knowledge of graphic design to create dynamic templates for Storyline 360, PPTs, FAQs, and guides. I work within the guidelines of our team to create, useful training for the datacenter personnel.

SYNTHESIS ARCHITECTS PLLC

FREELANCE - BRAND MANAGER / WEB DESIGNER MARCH 2018 - JULY 2019DESIGNED

Branding and web presence for Synthesis Architects. Produced a website and social media site for a well established architect in the greater Seattle area.

THE OTHER SIDE OF CHAOS

FREELANCE - INSTRUCTIONAL & WEB DESIGNER DECEMBER 2017 - JAN 2019

I designed a site to educate health workers and the public about the 3rd largest cause of death in the United States, Sepsis. Now with Covid 19 the numbers of deaths from Sepsis has risen even further. The goal was also to give facts and educate everyone on the lasting effects of this disease.

3 SHARP

CONTRACT - TECHNICAL LEAD JULY 2018 - NOVEMBER 2018

At 3Sharp,I created technical demos for companies like Microsoft. The demo I worked on for a product called KAIZALA a communications app with multimedia messaging and audio and video calling with a simple chat interface.

For more information See LinkedIn Profile: [LinkedIn.com/strawberrydesign](https://www.linkedin.com/company/strawberrydesign)

MICROSOFT C+E

CONTRACT - INSTRUCTIONAL DESIGNER APRIL 2018 - JULY 2018

PMM Onboarding creating web-based training for multiple communities within the Cloud and Enterprise umbrella.

T-MOBILE TECHNOLOGY SHARED SERVICES

CONTRACT - INSTRUCTIONAL DESIGNER JULY 2017 - DEC 2017

Worked with the corporate team, as a Sr. Instructional Designer. I assisted in the design and development of multiple initiatives throughout the Technology Shared Service Department: Security Week, Python for engineers etc.

BELLEVUE COLLAGE CONTINUING EDUCATION - GRAPHIC DESIGN CERTIFICATE

INSTRUCTOR - MAY 2009 - APRIL 2017

As an instructor for the Graphic Design Certificate program, I rose to the challenges of creating the curriculum for both the classes I taught and, created for other instructors lead curriculum for the program. The core classes I designed were training modules designed to help students with design skills, portfolio presentation, interview skills, and job/client procurement.

MICROSOFT

CONTRACT - PROGRAM DESIGN DECEMBER 2016-JANUARY 2017

Aided in program design to integrate Office 365 to two LMS Systems for school districts nationwide.

T-MOBILE SALES OPERATIONS EXCELLENCE TEAM

CONTRACT - INSTRUCTIONAL DESIGNER JAN 2016 - APRIL 2016

Worked with the corporate team, as a Sr. Instructional Designer I assisted in the design and development of systems and services training content for frontline sales associates. Teams including TMO branded teams, national and specialty retailers.

MICROSOFT

CONTRACT - INSTRUCTIONAL DESIGNER MULTIPLE ROLES

TECHNICAL WRITER - PROGRAM AND EVENTS TEAM AUGUST 2013 – SEPTEMBER 2015

As a creative team player, I contributed to the organization, and design of an all-inclusive guidebook for the retail in-store position of CDS (Community Development Specialist).

SR. INSTRUCTIONAL DESIGNER - YOUTHPARK LIVE JUL 2015 – AUG 2015

Working with the corporate team, I assisted in the revamp of an existing program by creating a catalog of activities, workshops, and panel discussions designed to inspire young people around the world to embrace technology in their career of choice. Through strategic planning, assessment of existing materials, gap analysis, structure of events, and timing I generated a procedural manual for the facilitators on the use of the new materials that they would be receiving. Additionally, I organized with internal teams to determine the types of activities that would encompass the two-day events. Culminating in the creation of the guidance and workshops for the event.

SENIOR INSTRUCTIONAL DESIGNER WITH A&O TEAM MAY 2015 – JULY 2015

Working with Advertising and Online team, I spearheaded the organization of new onboarding training. I created timelines, assessed needs, performed gap analysis, and branding.

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SENIOR INSTRUCTIONAL DESIGNER PROGRAM & EVENTS TEAM AUGUST 2013 – MAY 2015

Created various workshops designed, and written for intended learner levels. In all education programming I ensured that S. T. E. A. M., ISTE, and Common Core principals were achieved and incorporated thereby keeping the brand, and company objectives front of mind.

EDUCATION

BELLEVUE COLLEGE SEPTEMBER - DECEMBER 2015

Technical Writing Certificate

UNIVERSITY OF CALIFORNIA - SAN DIEGO

Art and Design

SAN DIEGO STATE UNIVERSITY - SAN DIEGO

Computer Basics

UNIVERSITY OF ARIZONA - TUCSON

Music, Art and Drama

